

SUPER CHARGED HOTLINE RECORDING PROCEDURE

Employer,

You are about to Super Charge Your Hotline Ad with the power of your voice!

Remember, the Workamper Applicant is more interested in the experience than they are the job. Your words can help paint a visual picture of what the experience will be like working for you. This is a great opportunity for you to automate something you do over and over on the telephone. Working smarter, not harder.

So, let's get started. Please follow these steps to easily and successfully make your telephone audio recording that Workamper News will attach to your Hotline ad.

STEP ONE:

Preparing what you want to say on the recording, by making sure you have answers to the following:

- 1) Introduce yourself and your company. Share about your company, what you do and how you do it.
- 2) Provide general information about the geographic location of your business. This is a great time to promote the special elements of your environment, i.e. mountains, lakes, desert, forest, etc. The Workamper applicants are very interested in the experience they will have if they come to work in your operation. The experience is impacted by your geographic location. Note: Don't let the absence of a desirable geographic location detour your effort. Every location has it's special attraction.
- 3) Give a general overview of Your Workamping Opportunity. Talk about the Job and the duties it will include. Cover experience elements you are looking for in an applicant. Be very specific about the working schedule and any physical capabilities the applicants would need to have.
- 4) Discuss the financial benefits they will experience working with your operation. If you are trading out hours for campsite, present the trade out in economic value. Do the math ahead of time and share with them the dollar value of their work.

Once you have a dollar value of their work, compare that to the long term rate for the campsite to illustrate the value you are offering for their work.

If you are providing any other benefits, please talk about these in detail to further promote your opportunity and to provide the potential Workamper applicant with information that will assist them in their decision to apply.

- 5) Provide a very specific process for applying for your opportunity. Explain what the applicant can expect from you once they have applied in reference to response time, next step, etc.

STEP TWO:

Take a moment and privately, quietly review your responses to the above information in your mind prior to taking the next step to make the physical recording. This practice will help you feel better about what you are going to say and put you more at ease.

STEP THREE:

To make the recording, find a quiet environment with no interruptions, no barking dogs in the background, etc. All you will need is a telephone to call the following number to make your recording.

The following toll free number will connect you with the recording system. When you call the number you will hear a female voice say "Thanks for calling the Toll Free Testimonial Line." This is the same tool we utilize to record voice testimonials from our customers.

1-800-609-9006 then Extension 3026

Once you input the extension you will hear a gentleman thank you for providing your testimonial. Please just listen and prepare to make your recording once prompted to. You do not need to give your name and location up front as suggested. Go with your script the way you planned it.

Please note that your recording must be less than 10 minutes in length.

STEP FOUR:

Once you have finished your recording, simply stop talking and a female voice will come on and say: Press 1 to save your recording; Press 2 to Replay your recording; Press 3 to try again.

Once you are satisfied with your recording and have pressed 1, wait just a moment and when the recording is successfully saved in the system, you will get confirmation.

Congratulations! You have just successfully Super Charged your Hotline ad. Workamper News will be notified that your recording is available for publishing and we will attach the link to your Hotline ad.

Please plan to make the recording shortly after submitting your Hotline ad. When we receive notification that your recording is available, we should be able to link it to your ad. If you submit your ad and or your recording after 2 p.m. Central time, we may not be able to place your ad that day.

Thank you for Super Charging Your Hotline. We wish you the very best in your recruiting efforts.

Steve Anderson
Editor